

GUIDE TO
SELLING
YOUR HOME



THE
SYKES real estate
TEAM

7 REASONS TO SELL WITH THE SYKES TEAM

EFFORTLESS LISTING PREPARATION

Selling your property can be stressful and time consuming. The Sykes Real Estate Team has a sales process that is designed to be stress-free. We will first meet with you during a pre-sale consultation and then assist with all of the steps to get your home list-ready. A strong sale is very dependent on how your property looks. We work with the industry's best staging consultants. At your request, we will arrange staging and styling that best suits your home.

STRATEGIC ADVERTISING

The Sykes Real Estate Team has specialized marketing and social media tools that hone in on potential buyers. We strategically use several avenues of advertising to make sure all target audiences will see your listing. Your property will be featured in HOMES AND LAND MAGAZINE which distributes 50,000 copies monthly all over southern Ontario and is also a digital magazine. Your home will also be featured on the real estate webpage of the New York Times, the Globe and Mail, the New York Stock Exchange the Robb report and many many more. This site gets 2 MILLION UNIQUE VIEWERS from all over the world every month.

STUNNING PHOTOGRAPHY

Pictures are truly worth a thousand words. We can write an eloquent description, but if the photo doesn't match, it may never be read. Buyers are quick to judge so first impressions count. We only use expert photographers who we know and trust to get the perfect shots of your property.

PROFESSIONAL VIDEOS

We hire only professional videographers to capture your home's uniqueness. Our videos are edited to ensure prospective buyers see the beauty of your home and are able to imagine themselves as the property's new homeowners.

EXPERTLY DESIGNED PRINT COLLATERAL

Each of our listings gets custom designed marketing pieces to fit the property. We collaborate with professional graphic designers to create a consistent, modern and clean style for all of our print materials including property brochures, sales sheets, and lawn signage.

THE SYKES REAL ESTATE TEAM ARE LOCAL

Established in Niagara, The Sykes Real Estate Team knows your town. With their combined experience and connections, this team has all of the tools to make your home sell fast. Knowing your market means knowing what makes your property special, which buyers it will appeal to and what strategies are needed to employ to make it a successful sale.

DEDICATED PROPERTY PAGE ON REMAX.CA

Our listings are showcased on individual property pages within the REMAX.CA website which allows us to capture potential buyer interest and easily share your listing details across multiple online platforms. RE/MAX has always been a leader in the real estate industry, adopting the latest technology and creating innovative marketing programs. RE/MAX was the first brand to expand its reach to the global market through a revolutionary global listing site. With listings from more than 80 countries, displayed in over 40 languages, RE/MAX agents have the opportunity to search and post listings internationally, making international transactions easier than ever.



When you **list** with us,
you will **love** your listing.

MEET THE SYKES REAL ESTATE TEAM

When you are ready to buy or sell a property, you deserve a trustworthy, experienced & hard working Realtor to help you every step of the way. The Sykes Real Estate Team is ranked in the top 1% of all Real Estate Agents in the Niagara Region; and their experience and production speaks for itself.

GREG SYKES With over 12 years of residential real estate sales & investing experience both in Canada & the United States Greg has helped over 500 clients buy or sell their properties in Niagara since 2007 and was inducted into the Re/Max International Hall of Fame for his lifetime accomplishments as a real estate salesperson.

DEBI CHEWERDA has over 20 years of sales experience. She is fun loving, quick-witted, trustworthy and with her years of business acumen, she impresses every client who has the privilege of enlisting her services!

GARY DEMEO is a successful entrepreneur, real estate investor and family man with over 15 years experience in the business world. With unrivalled business acumen, fierce attention to detail & a client-first approach, Gary is ready to put his skills to work to serve you.

KENDRA PAGE has deep family roots in the Niagara Region and enjoys discovering all that the area has to offer. She works tirelessly to give her Client's a first class experience while helping them achieve their Real Estate goals. Kendra is knowledgeable in the local market and looks forward to helping you find your dream home!

SARAH MOISEFF was born and raised in the heart of Niagara, she has been married for 12 years and her and her husband have four beautiful children. She is a savvy real estate investor and full time superhero (as is every mother, but especially as a mother of FOUR!) and is very well respected in the community. We met several years ago as our kids go to school together and my daughter is now her kids' babysitter! Armed with years of personal real estate experience, an incredible work ethic and an in depth understanding of the Niagara real estate market, Sarah Moiseff is a licensed realtor, ready to serve you.

Together, we are an unstoppable force in real estate.

Call us now at 905-329-3484 for a no obligation assessment of your home's current value, or an inside track on new listings in your area.

When you think about real estate, think #TheSykesTeam.



THE
SYKES real estate
TEAM



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